

You are invited to the

The Ideation Expo 2020

Ideas that Bridge Divides

Hosted by the Pitt u.lab Hub

February 18, 2020
10:45 a.m. to
1:30 p.m.

University Club, Ballroom A
123 University Place

Schedule

10:45-11 a.m.

Opening Remarks

11 a.m.-12:30 p.m.

Project Presentation
and Panel Feedback

12:30-1:30 p.m.

Luncheon for Presenters
and Panelists

The **Ideation Expo** is an annual platform to kindle the flame for social innovation, to connect innovative sparks with each other, and to align resources for aspiring social entrepreneurs. The host of Ideation Expo is the Pitt u.lab hub — a learning community that leverages Theory U to provide support infrastructure for social innovation throughout the Pittsburgh region.

Interested in presenting your socially innovative idea?

Join us at the Ideation Expo and you will:

- Generate awareness and gain visibility
- Receive mentorship and feedback
- Expand support network and win financial incentives
- Boost your project with Theory U inspired social technology

Register as a presenter by December 15, 2019

<https://tinyurl.com/ideation2020>

Interested in participating as an audience member?

Join us at the Ideation Expo and you will:

- Be the first to learn about the innovative projects
- Support social and organizational innovation initiatives
- Weigh in on all projects with votes and feedbacks

Register as an audience member by February 1, 2020

<https://tinyurl.com/Ideation2020audience>

For individual consultation, please reach out to Gemma Jiang (gej20@pitt.edu), or Christina Ong (cno4@pitt.edu)