

U.lab Hub

Dear **Ideation Expo 2020** Presenters,

The Pitt u.lab hub would like to thank you for participating in the Ideation Expo 2020 to be held on Feb. 18, 2020.

All applications will be considered for poster exhibition(10-10:45am), and a maximum of 10 projects will be selected for project presentation(11:00am-12:30pm). To determine presenting projects, the Ideation Expo 2020 steering committee will score the applications based on [the rubric](#) that considers the impact, relevance and novelty of the projects. The Pitt u.lab hub will host two support sessions in January 2020 to help participants gain a deeper understanding of Theory U as an innovation framework and leverage peer support networks. The Ideation Expo showcases the intention and aspiration of the presenters. In another word, it is more about the “why” than the “how” of your project. Each presentation takes at most 5 minutes.

To get ready for the Ideation Expo 2020, please pay attention to the following guidelines:

Please submit the name, email address and affiliation of all your team members by Jan. 15, 2020 to the Google Sheet named [IdeationExpo2020Presenters](#).

Please submit your group picture and an information sheet by Feb. 1, 2020 to Christina Ong (cno4@pitt.edu)

- **Your group picture** will be shared on the big screen as audience enter, together with the pictures from previous Pitt u.lab hub activities.
- **The information sheet** should include no more than 200 words and any relevant pictures and graphs. This will be shared with panelists electronically and will help panelists to know your project before the presentation.

Recommended contents for the information sheet:

- *Statement of Need/ Statement of Purpose/ Aspirational Peers/ Stakeholders/ Activities/ Processes/ Desired outcomes/ Resources needed/ Plan for sustainability* (these items will also serve as presentation guidelines)

Please submit by Feb. 7, 2020 to Christina Ong (cno4@pitt.edu)

- Your poster in pdf format (the Pitt u.lab hub will print it for you for poster exhibition)
- Your presentation aid (such as PowerPoint slides)